



# EXPOSITION OF INFORMATION TECHNOLOGY AND SOLUTIONS FOR DIGITAL TRANSFORMATION

16–18 April 2024

Crocus Expo, Moscow, Russia

We extend an invitation for your participation in the exposition featuring information technologies and solutions for digital transformation, which will be organized for the first time as part of the ExpoElectronica exhibition, in parallel with Securika Moscow and Analytika Expo.



## SECTORS OF EXPOSITION

- BIG DATA, ANALYTICS, CLOUD SOLUTIONS
- SMART CITY
- EQUIPMENT, SOLUTIONS AND SERVICES FOR TELECOMMUNICATIONS
- SMART MANUFACTURING AND AUTOMATION
- ELECTRONIC TRANSPORT AND NAVIGATION SYSTEMS
- SOFTWARE
- CONSUMER AND OFFICE ELECTRONICS FOR B2B
- MEDICAL ELECTRONICS AND TELEMEDICINE-HEALTHTECH
- FINTECH AND E-COMMERCE
- EDTECH
- INNOVATION CENTRES

## Insights of IT-market in Russia

Number of IT companies in Russia is growing by 30%+ during last several years, 108 000+ IT-and Telecom enterprises in Russia

IT-industry in Russia is strong supported by government with funds and federal programs

After the departure of western companies, all Asian vendors and representants from BRICS countries have great opportunity to work with Russian market

Foreign companies from friendly countries are welcome for cooperation

There is a need to develop alternative solutions using Russian developments

E-commerce in Russia in 2023 increased by 23% year-on-year and amounted to \$45 mlrd

## Target audience of visitors

- Director of Digitalization
- Director of Development
- Director of Automation
- Executive Director
- Head of IT Department
- IT Department specialist
- Head of the Procurement Department
- Technical Director
- Business Development Manager

## Industries where IT technologies are in demand

- Telecommunications
- Design (engineering)
- Mining industry
- Logistics, transport
- Security systems
- Medicine
- Manufacturers of devices, robots
- Fintech (banks, payments, marketplaces)
- Construction
- Agriculture
- Retail
- Pharma

## President of the Russian Federation, Vladimir Putin

... In business and in the realm of state governance, it is necessary to actively develop digital platforms, master management models based on big data. It is evident that contemporary technologies, including lean methodologies, must be universally implemented across all sectors of the economy and in social spheres.

## Minister of Digital Development, Communications and Mass Communications of the Russian Federation, Maksut Shadaev

We have implemented a robust mechanism to oversee the shift toward Russian IT solutions, which includes the deployment of digital transformation strategies. We recommend incorporating artificial intelligence projects into these strategies to further enhance their efficacy and technological advancements.



## EXPOELECTRONICA 2023 was visited by 21,063 specialists, 2,900 of whom was interested in ready-made solutions in the field of automation and digitalization, represented by the following companies:

DOM.RF	Yandex	STD Petrovich
Airport Domodedovo	OJSC MMC Norilsk Nickel	Evocargo
Tehnonikol	A 101	Hochland Russia
Bank Uralsib	Bank Saint Petersburg	Bank Otkritie
Surgutneftegas	Wimm Bill Dann	BAT Russia
PJCS «MTS»	Alabuga Special Economic Zone	Aquefor
Cherkizovo	Vodokanal	Procter&Gamble
Ferrero Russia	PepsiCo	Spasskie Vorota
Teorema Telecom	Garant	MAGNIT
Gazprom	Dymov	Maly Theatre
R-Farm	Hermitage Museum	
KAMAZ		

## Electronics is the heart of high technology, without the development of electronics, further development of high technology is impossible.

In recent years, the electronics industry, along with other interdisciplinary sectors, has been undergoing rapid expansion driven by the rising demand for domestic solutions and the emergence of new challenges. We are seeing an increase in interest in the turnkey solutions of various applications from visitors to EXPOELECTRONICA, as well as at other exhibition projects of the ITE Group.

Therefore, ExpoElectronica has taken the initiative to facilitate interactions between suppliers and consumers of turnkey electronic systems, encouraging them to connect, establish meaningful connections, and finalize agreements within its framework.

The synergy between the electronics industry and IT creates fresh avenues for collaborative development and the execution of large-scale projects for high-tech companies.

## ExpoElectronica exhibitors' interest to the "IT and Digital Solutions" sector

(people)

■ 3 237

Embedded systems for various purposes

■ 2 989

Smart manufacturing and automation

■ 2 539

Network technologies, wireless networks, cloud computing

■ 2 175

Software

■ 2 105

AI, blockchain, IoT, RICS-V

■ 1 985

Components, assemblies, soft and solutions in robototechnics

■ 1 747

Equipment for critical infrastructure facilities, data storage systems

■ 1 593

Electron transport systems

■ 1 138

Education

■ 1 095

Medical electronics and telemedicine

## Participation in the exhibition will allow you

- Expand your network of business contacts within the Russian radio electronics industry
- Present your solutions to a wide audience of specialists from various industries
- Conduct high-level negotiations with representatives of federal and regional authorities as part of the exhibition business program

See you on  
April 16–18, 2024  
at Crocus Expo!