The largest exhibition of electronic components, modules and systems in Russia

15–17 April 2019
Moscow
Crocus Expo

Exhibitors:
431 from 14 countries

Visitors:
11,073 from 66 regions of Russia

Organised by
The ITE Group
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Book your stand
expoelectronica.ru
ExpoElectronica is the largest international exhibition of electronic components, modules and systems both in terms of the number and importance of its exhibitors in Russia.

ExpoElectronica exhibition holds the title of the ‘Best exhibition in Russia’ on the subject of electronics and accessories in all categories according to the Russian National Exhibition Rating.

ExpoElectronica takes place alongside with the only exhibition of technologies, equipment and materials for electronic and electrical industries in Russia ElectronTechExpo.

In 2018 in both exhibitions took part 431 companies, and visited 11,073 specialists from different industries.

Showcase your products directly to a targeted audience

9,076 unique visitors

Type of companies, represented by visitors

2,632 (29%) Electronic product design and development

1,361 (15%) Electronic components wholesale / retail

2,451 (27%) Electronics manufacturing

1,089 (12%) Electrical products manufacturing

454 (5%) Electronic components manufacturing

Locate new agents and distributors for your products

332 exhibitors of ExpoElectronica

96% of exhibitors consider participation in the exhibition to be useful for future sales of their companies

Leading Russian and international producers and distributors of electronic components, modules and systems have already booked stands for 2019:


Micron, Leonid Zotov, General Director of Mikron Design Center

Exhibition ExpoElectronica is quite effective for us, it allows us to widely present products, communicate with existing customers and establish new contacts. PJSC Micron is the largest producer of microelectronics in Eastern Europe, it is a special-purpose product for the space industry, as well as civilian applications, radio frequency tags, transport tickets, payment cards.

PT Electronics, Yury Yemelyanov, Regional Manager

PT Electronics has been participating in the exhibition for more than 10 years, we represent active, passive, electromechanical components, automation, displays, and we have a special direction – the Internet of things. Of course we, plan to participate in the next year, we have already booked our stand.

Service Devices, Elena Dorofeeva, Development Director

In 2018, our company returned to the exhibition, which exhibited more than 10 years ago. The first thing that struck us is the scale of the renewed exhibition ExpoElectronica! The grandiosity of the exhibition in 2018 made us even a little worried about the modest size of the Service Devices stand. It is worth acknowledging that this is the largest and most fashionable electrotechnical exhibition in Moscow. And each exhibitor strives to present his company in all its glory. Of course, the results for visitors we will sum up a little later, but already we can say that Service Devices will participate in ExpoElectronica 2019. The main event of the industry cannot be missed!

Visitors are interested in*

5,529 (61%) Semiconductor components and modules

4,356 (48%) PCBs

3,969 (44%) Sensors and control devices

3,714 (41%) Passive components

3,378 (37%) Power modules and power supplies

3,170 (34%) LED products and components

3,023 (33%) Electromechanics and connector technology

2,654 (29%) Displays

2,487 (27%) Electronics manufacturing services (EMS)

368 (4%) Other

*Multiple choice of variants.

ExpoElectronica & ElectronTechExpo 2018 visitors survey results

93% 10,298 influence or make final purchasing decision

86% 9,523 tend to purchase as a result of the exhibition

65% 7,197 attend only ExpoElectronica/ ElectronTechExpo among similar exhibitions

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